

# Conor Reese

## Graphic Design

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<https://www.conorreeseportfolio.com/>

Recent graphic design graduate with a passion for clean, impactful design and a strong foundation in Adobe Creative Suite. Eager to bring creativity and fresh ideas to a collaborative design team.

## Skills

- Adobe Photoshop, Illustrator, InDesign, XD
- UI/UX principles
- Typography, color theory
- Branding & visual identity
- Print and digital design

## Experience

MONTH 20XX - PRESENT

### Vivid Zero, Remote - *Intern*

- Contributed to professional client projects as part of a collaborative design team, gaining hands on experience in a fast paced agency environment
- Designed print and digital materials using Adobe Illustrator, Photoshop, and InDesign, while adhering to client brand guidelines
- Participated in client meetings and internal critiques to refine design direction and improve deliverables.

Ongoing-

### Freelance Designer

- Designed a full restaurant menu for Kaiser's, a local German deli, focusing on legibility, visual hierarchy, and brand identity.
- Developed branding and UX design for a conceptual mobile college sports app using Adobe XD, in collaboration with fellow students.
- Created and currently maintains a personal illustration brand and website to showcase original work, using self-directed branding and web design principles.

September 2024 – May 2025

AI/GA, Flagler College – *Social Media Chair*

- Led design for a group ad campaign project, including visual identity and presentation materials.
- Collaborated on rebranding efforts for local and conceptual businesses, applying market research and creative direction in a team setting.

## Education

August 2021 – May 2025

Flagler College, St. Augustine, Florida – *B.A. in Graphic Design*

Flagler College, St. Augustine, FL — *Graduating May 2025*

Completion of Flagler College's comprehensive design program with a focus on branding, typography, digital media, and real-world client projects, developing a strong foundation in both print and interactive design.